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TRANSPOTEC 2017: LAMBERET NEWS LIVE ON A GIANT SCREEN

Verona, February 22-25, 2017
(Pav. 9V - stand C14.12)

There's a lot of news for 2017 from the French manufacturer of isothermal equipment, which is seeking to bolster its leading position in the field of refrigerated semi-trailers and increase its market share in the field of trucks and light commercial vehicles.

At the international **Transpotec 2017** show devoted to automotive transport and logistics, which will be held at the Veronafiere from February 22 to 25, **Lamberet S.p.A.**, the Italian subsidiary of the leading group in France and third-highest in Europe in the field of controlled-temperature transport, will present new announcements that will be rebroadcast live for the four hours of the expo, in two giant screens installed outside the Lamberet stand (pavilion 9V, stand C14.12).

The new 2017 announcements from Lamberet come from the **new plant in Saint-Eusèbe, France** (100,000 m², including 15,000 indoors) which, after being inaugurated last year, is now operating at full capacity to outfit and heat-insulate light commercial vehicles. It supplements the 210,000 m² historic site in **Saint Cyr-sur-Menthon**, which will now be used solely for semi-trailers.

"The reorganization of the production sites, explains Antonello Serafini, sales director of Lamberet S.p.A., has become increasingly necessary over the past few years, partly due to constant product changes to meet market demands that have grown continually more exacting, and partly due to the very large product line (from 1 to 100 m³) that we offer, through collaboration with leading makers of light vehicles and trucks on the Italian market."

"If we look at the field of semi-trailers, the news that this reorganization has generated," continued Serafini, "we see some that range from the SR2 X-City with 24-27-33 pallets for urban distribution to the SR2 Rail-Road that specializes in intermodal transportation on rail and roads, and even the Zero Petrol assembly that emphasizes sustainable development in an increasingly clear way."

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Getting cool into city centers

The **X-City line of refrigerated semi-trailers** are the ideal solution for the problem of urban distribution. They feature optimized handling, lower fuel consumption and less tire wear due to their chassis that uses unprecedented steering axle technology, with cables and "X-Steering" steering columns, as well as dimensions that can be tailored to fit any form factor restrictions. X-City is available in 24-to-27-pallet tandem versions, which are perfect for replacing straight trucks in cities with only 10.10m and 10.30m total length for 23T and 25T of GVWR respectively, as well as in a 33-pallet version, with one or two steering axles, in order to serve the regional highway network.

Furthermore, X-City features the **innovative Distri+ automated curtain system** that opens and closes the doors in 10 seconds and ensures the safety of the goods and a more consistent cold chain during distribution. This system makes it possible to protect the loading area from warm, humid air entering. It is fully pneumatic, totally silent, and avoids the risks of electrical or electronic failures. Finally, with a better ratio between the total height and useful height in all situations, it can be used in vehicles whose overall height is adapted to city deliveries.

The best of cold on rails

The **SR2 Rail-Road** refrigerated semi-trailer on rails is specially designed for intermodal transportation, in accordance with the UIC 596-5 standard for unaccompanied transportation on code P rail cars. It combines the benefits of a road-based SR2 semi-trailer - with cutting-edge insulation, aerodynamics, and ergonomics - and the economics and ecology inherent in electrified rail.

The Zero Petrol future

Finally, **Zero Petrol** technology opens the way for a 100% electric approach suitable for large-scale distribution in urban areas, with the latest generation of isothermal bodies, featuring cryogenic refrigeration systems. Low-range tractors (from 12T), medium-range tractors, and semi-trailers, both mono- and multi-temperature: A fully standardized, industrialized product line, **the largest on the market** for the indirect nitrogen system.

Last-mile logistics

Lamberet's isothermal products are supplemented by light commercial vehicles that specialize in door-to-door deliveries of foods and chilled products, as well as transporting medications. As Serafini continued, *"2016 was an important year, with a total sales volume of 1250 units, including both light and heavy vehicles, marking a 35% increase from 2015. For the current year, economists estimate that the market will grow less strongly, about 5%. Lamberet's goal is to grow twice as fast as the market, with a 10% raise*

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mainly concentrated in the LCV market, through deals currently being negotiated, with the primary manufacturers and some medium- and long-term rental companies." The deployment of the Saint-Eusèbe site is one example of this strategy becoming reality.

For new products, Transpotec has been chosen by Lamberet as the showcase to officially present a preview of:

- The **Truck Lab**, a vehicle prototype designed for the French market, which includes isothermal outfitting built into the vehicle so that there is no discontinuity between the vehicle, the fittings, and the cooling unit, which is also built-in. This prototype demonstrates Lamberet's efforts to always be at the cutting edge of the industry.
- The **new Lamberet heat insulation in the FRCX category for Iveco Daily**. The main features of this new product from the French manufacturer are its high thermal insulation, giving the vehicle a standard side door without needing an additional door to keep the internal temperature at -20 °C, combined with Lamberet's legendary quality and finish. Guaranteed security and longevity.

Lamberet S.p.A. is the Italian subsidiary of the French manufacturer. Its head office is in the industrial area of Lainate, which stretches across 15,000 m², of which 3,000 is devoted to offices and warehouses. The head office will be joined in 2017 by a special vehicle-receiving area. Lamberet's sales network in Italy is made up of direct sellers and distributors which cover the entire nation, including its islands. To supplement its chassis-cabs and outfitted vehicles, the network of distributors includes Golo in the northeast; Estasi and Pedrelli in Emilia-Romagna; Europa Car in Tuscany; and Cargoplast in the south-center. For semi-trailers, besides the head office in Lainate, the network is made up of Viocar for Triveneto and Romagna; Romana Diesel for Latium; Ribatti Veicoli Industriali for Apulia, Abruzzo, and Molise; and MAVI (non-exclusively) for Sicily. For maintenance and repairs of bodywork, customers have 12 assistance points, with the ability to rely on the distributors, head office, and certified repair shops throughout Italy.

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